

REVIEWS.IN

INDIA'S #1 PRODUCT REVIEW WEBSITE

ABOUT REVIEWS.IN

Reviews.in provide credible product reviews and detailed information that is distinguished by compassion for helping users make an informed buying decision and choose better products.

Whether you want to buy a trendy headphone or a drilling machine – we make shopping easy. Reviews.in was founded in April 2018 & immediately became a go-to source for Indian consumers to find and compare the products.

300K

MONTHLY UNIQUE
VISITORS FROM INDIA

4M+

ANNUAL
CONSUMER REACH

20K+

CONSUMER
GOODS REVIEWED

DEMOGRAPHICS

29Y

MEDIAN AGE OF
VISITORS

54.15%

MALE VISITORS

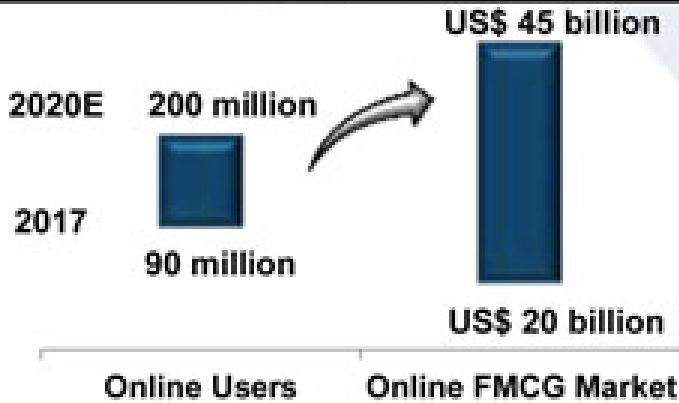
45.85%

FEMALE VISITORS

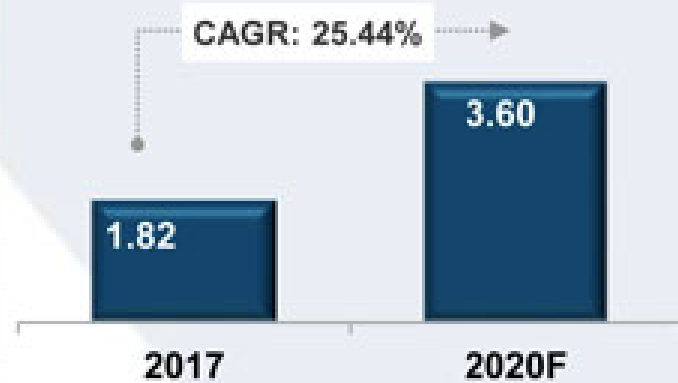
WHY REVIEWS.IN

Indian consumer goods market is likely to grow at a staggering rate.

Growth in Online Users to drive Online FMCG Market



Final Consumption Expenditure (US\$ trillion)



Note: E – Estimate, F - Forecast

Our advertising and content solutions exceed advertisers' goals almost 100% of the time, while our innovative partnership opportunities help brands connect with audiences in new and effective ways.

- Targets Pre-sold Audience
- Brand Exposure to the right audience

THE BEST WAY TO REACH RIGHT CUSTOMER

Delivering to over 4 Million Buyers Reviews.in, the largest consumer goods information portal, provides Indian searchers access to the highest quality product comparison and review content on the web. Reviews.in is committed to providing people possibly the best solution for their needs, by delivering the best content experience, to the most people - where, when, and how they seek it.

DELIVERABLES

1. PRODUCT REVIEW *
2. BRAND PAGE + PRODUCT REVIEW *

*Please email us for more information